



TESTIMONIALS

**Our track record speaks volumes about us.
So do our clients. And we like what they say.**

Almost 30 years in business says something about a company. It says that we're honest, fair, hard-working and reliable. It also says that we're here to stay; because not only is our product the most effective in the industry, it's also the best value.

But don't just take our word for it—turn the page and see what our clients have to say about the results they've achieved with Home & Decor Ideas.

**Home
& Decor IDEAS**
A GANNETT COMPANY

3708 HEMPLAND ROAD, MOUNTVILLE, PA 17554
1-877-253-4946
WWW.HOMEANDDECORIDEAS.COM

Proven results create long-term relationships.

"We started advertising in this magazine in July 2005. Compared to other media, we get the most calls from this magazine. No matter what size ad we do, we get good calls that end up as jobs. We average 90 calls per mailing which turns into an average of fifteen paid jobs per six weeks. Our jobs are valued at \$7,000-\$19,000 per job."

Affordable Kitchen Solutions, Inc.

"We have been very pleased with the results we've received from this magazine. From our very first ad, it was apparent that customers were holding on to the magazine. We were receiving significant calls six weeks after the magazine mailed. We have since changed from a half-page to a full-page ad and the results have been outstanding! This magazine is now a permanent part of our advertising plans."

Gutter Shell

— We are in business to help you grow your business.
Ensuring your success ensures ours.

This simple philosophy has made us the most powerful regional advertising force in the nation. —

"We like the consistent response every time we place an ad in this magazine. We love the quality of the ads and believe advertising in this magazine is definitely a good investment."

Quality Vinyl Products

"We have advertised in this magazine for two years. We receive about 60% of our business from this magazine. Their customer service is wonderful. Advertising in this magazine is a very wise decision; you will definitely get good feedback from it."

Armet's Landscape, Inc.

"This magazine has a great advantage over other advertising media because of their great quality graphics and the shelf-life. Our clients remember that they saw our ad in the magazine. Our best response was a 50% increase in business from a front cover ad. We would recommend going the extra mile and placing an ad in this magazine."

Four Seasons Sunrooms

"We have advertised in this magazine since June 2005. This magazine has a very good cost per lead received. We had a 20% increase in business. This magazine has good service and good bang for the buck."

Aspen Air Conditioning, Inc.



"We signed over \$250,000 in contract sales."

Midwest Hardscapes, Inc.

"We've seen a 50% increase in business."

Jeff Miller Concrete

"Our best ad generated over \$45,000!"

Easy Carpet



"We've gotten triple the return on our investment, and a profit of \$20,000 in one month!"

Andy Lewis Heating & Air Conditioning

"We have seen an increase of 10-15%."

Matthew R. Borden Heating & Cooling, Inc.

"The best response I had was an ad bringing in 2-3 jobs, totalling \$75,000."

Best Basement Builders

