



Set yourself apart from the competition with our full colored postcards and center inserts.

Options! Home & Decor Ideas gives you so many more options than any other direct mail advertiser thanks to our Off-Page Products. Delivered with Home & Decor Ideas, these postcards and center inserts are placed inside or are bundled with the magazine to get our readers' attention, fast.

At amazingly low prices per unit, these high-quality, full color pieces are custom-designed to set you apart from the competition – the perfect solution for every budget.

Home & Decor IDEAS
A GANNETT COMPANY

3708 HEMPLAND ROAD, MOUNTVILLE, PA 17554
1-877-253-4946
WWW.HOMEANDDECORIDEAS.COM



Postcards and Inserts

Designed, Printed & Mailed

QUANTITY x RATE/PIECE = TOTAL COST

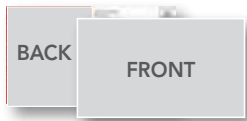
SOLO POSTCARDS



THE ANYTIME POSTCARD

8.5" x 5" No bleed.
Choose from full zip code saturation or targeted carrier route mailing of median income or median home value
Minimum available: 7,000

7,000	35¢	\$2,450
20,000	34¢	\$6,800
30,000	33¢	\$9,900
40,000	32¢	\$12,800
50,000	31¢	\$15,500

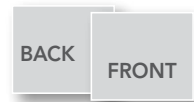


DAL POSTCARD

8.5" x 5" No bleed.
Stand-alone postcard that is mailed at the same time as the magazine.
One per household, per mailing per issue.
Not available in Valassis/ADVO markets.
Minimum available: 10,000

10,000	16.3¢	\$1,630
25,000	15.3¢	\$3,825
50,000	14.3¢	\$7,150

MAGAZINE INSERTS



SINGLE POSTCARD

5.75" x 5" No bleed.
Front: full color, ultra gloss
Back: full color, uncoated
Minimum available: 10,000

10,000	7.5¢	\$750
25,000	7¢	\$1,750
50,000	6.5¢	\$3,250



JUMBO POSTCARD

8.5" x 5" No bleed.
Front: full color, ultra gloss
Back: full color, uncoated
Minimum available: 10,000

10,000	8.5¢	\$850
25,000	8¢	\$2,000
50,000	7.5¢	\$3,750



FOLDED POSTCARD

11.5" x 5" No bleed.
Outside: full color, ultra gloss
Inside: full color, uncoated
Minimum available: 10,000

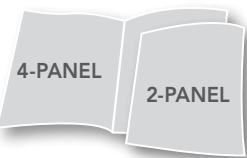
10,000	9.5¢	\$950
25,000	9¢	\$2,250
50,000	8.5¢	\$4,250



EXTENDED POSTCARD

7" x 8.6875" No bleed.
Front: full color, ultra gloss
Back: full color, uncoated
Minimum available: 10,000

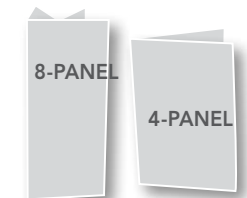
10,000	11¢	\$1,100
25,000	10.5¢	\$2,625
50,000	10¢	\$5,000



CUSTOM LOOSE INSERT

2-PANEL 8.5" x 10.5"
4-PANEL 17" x 10.5"
Standard gloss • No bleed
Stand-alone oversized insert randomly placed inside the magazine
Minimum 2-panel available: 25,000
Minimum 4-panel available: 25,000

25,000	7.5¢	\$1,875
50,000	7¢	\$3,500
25,000	12¢	\$3,000
50,000	11.5¢	\$5,750
75,000	11¢	\$8,250



CENTER BOUND INSERT

4-PANEL 11" x 8.5"
8-PANEL 17" x 10.5"
Standard gloss • No bleed
Securely staple bound into the center of the magazine
Minimum 4-panel available: 25,000
Minimum 8-panel available: 15,000

25,000	7¢	\$1,750
15,000	11.5¢	\$1,750
25,000	9.5¢	\$2,375
50,000	9¢	\$4,500

Savings Packages Available

1-888-541-9839

Call Today!