



DISTRIBUTION

When it comes to total distribution, our numbers absolutely crush the competition.

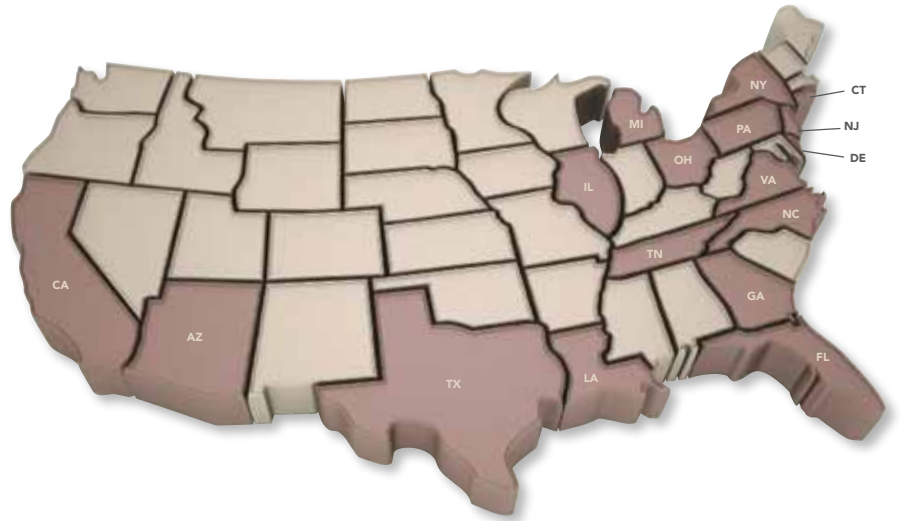
Home & Decor Ideas reaches the most affluent carrier routes in your area, giving you a high profile among these coveted consumers who are looking to make upgrades to their homes. Additionally, we'll put your ad in the hands of some renters who are also anxious to refurnish or update the decor of their surroundings.

**Home
& Decor IDEAS**
A GANNETT COMPANY

3708 HEMPLAND ROAD, MOUNTVILLE, PA 17554
1-877-253-4946
WWW.HOMEANDDECORIDEAS.COM

Total Distribution: 10,033,000 Households

Instead of excluding wide swaths of demographics, Home & Decor Ideas reaches a huge number of consumers who are ready to embrace new and creative ideas, styles and looks for their homes. In some metropolitan areas, that can mean as many as half a million addresses! **No other publication offers your business the local distribution that you'll get from Home & Decor Ideas.**



— Unlike other home improvement resource mailers

you'll also **reach middle class homeowners**

who are just as eager to make changes to their property, inside and out.—

Self-Mail Distribution: 2,891,000
Total Distribution: 10,033,000
Total Book Distribution: 77,997,000



Mailing to high-income neighborhoods in 17 states

Arizona	Illinois	Ohio
California	Louisiana	Pennsylvania
Connecticut	Michigan	Tennessee
Delaware	North Carolina	Texas
Florida	New Jersey	Virginia
Georgia	New York	

Targets your message to the right audience in the right neighborhood.

Distributes solely through the U.S. Postal Service.