



ABOUT US

Quite simply, Home & Decor Ideas is the premiere regional home improvement magazine in the nation.

Delivered directly to thousands of affluent doorsteps all across your area, Home & Decor Ideas reaches homeowners with glossy, full-color pages that burst with home-improvement solutions, exterior and interior design, and home furnishings products to enhance their living space. With beautiful advertising that boosts your visibility while growing your clientele, you'll be showcased alongside the best the market has to offer.

Readers look to Home & Decor Ideas as a resource book for inspiration and guidance. And because of its gorgeous, high-quality photos and design, our research shows it stays on coffee tables and at arms' reach for weeks on average—a much longer in-home life than other publications.

Home & Decor IDEAS
A GANNETT COMPANY

3708 HEMPLAND ROAD, MOUNTVILLE, PA 17554
1-877-253-4946
WWW.HOMEANDDECORIDEAS.COM

Trusted. Proven. Effective.

All across the country, Home & Decor Ideas is bringing local merchants into the homes of consumers eager to fix up, renovate, renew, and refresh their surroundings. With an incredible record of success, we're ready to do for your business what we've done for thousands of others—produce effective results that will get you more calls, more jobs, and a healthier bottom line.

No other direct-mail magazine has our **proven track record of success**. —
— Nobody has a **greater breadth of experience** in the
home improvement advertising industry.

Drawing on the proven success of Clipper Magazine, our direct mail advertising strategy targets your customers with clean, effective ads. We also advertise only proven, well-established businesses and skip the bottom-rung discount retailers. Join the many businesses that have experienced the benefits of advertising with Home & Decor Ideas, and see how we can work for you!



by the NUMBERS...

487

Roofers who advertised with us just in June of 2010.

112,995

Home improvement ads we designed, printed and mailed in 2010.

18,832

Unique home improvement businesses who advertised with us more than one time in 2010.

27

Years we've been in the direct-mail industry working with home improvement businesses like yours.